



SALASAR ORGANICS PVT. LTD.

Manufacturers and Exporters of Dyestuffs

COMPANY OVERVIEW

Salasar Organics Pvt Ltd is a brainchild of Mr. Sunil Agarwal. We are a dynamic entrepreneurial organization specialized in the manufacturing and exporting of Reactive Dyestuffs, Direct Dyestuffs and Optical Brightening Agents. The company was established in 1996 as proprietorship under the name of M/s. Gaurav Trade Chem. Later in 1996, it was reconstituted as a private limited company and was renamed as **M/s. Salasar Organics Pvt Ltd**.

We offer a comprehensive range of dyestuffs and provide innovative solutions to the textile industry. Our range of products suit a whole spectrum of customers from Textile, Leather, Paint and Paper Industries. We are a customer-focused company committed to consistently offering best quality of products and services that maximize value of goods to the customer. Our products are ZDHC MRSL V3.1 and GOTS Approved Dyestuffs. We are a Government Recognized Star Export House and an ISO 9001:2015 Certified Company.

We manufacture and export the range of dyestuffs under our brand name **SUNIFIX**.

Our philosophy is to grow with innovation, reputation and keeping environment clean with good pollution treatment facilities.

VISION

“To be the benchmark of dyestuff industry by providing highest quality of products that give maximum value for money to the customers”

MISSION

“To be customer-focused company committed to consistently offer best quality of products and services by focusing on customer requirements”

An ISO 9001 : 2015 Certified Company | GOTS Approved Dyestuffs

Colours • Chemistry • Innovation at its Peak



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BOARD OF DIRECTORS

1. Mr. Sunil Agarwal
2. Ms. Kanta Agarwal

PRODUCT RANGE

We are specialized in the manufacturing and exporting of Reactive Dyestuffs, Direct Dyestuffs and Optical Brightening Agents under our brand name “SUNIFIX”. We cater to the both domestic and international market. We majorly export to countries like Bangladesh, Pakistan, Egypt, South Africa, Thailand, Turkey, Singapore, Italy, etc.

The product portfolio comprises of:

- Sunifix Reactive M Dyes (Cold Brand)
- Sunifix Reactive ME Dyes (Bifunctional)
- Sunifix Reactive H Dyes (Hot Brand Dyes)
- Sunifix Reactive HE Dyes (High Exhaust Dyes)
- Sunifix Reactive Vinyl Sulphone Based Dyes
- Sunifix Direct Dyes
- Optical Brightening Agents
- Pigment Paste/Powder
- Vat Paste/Powder

RESEARCH AND DEVELOPEMT

“Our real assets are our quality and consistency of products”

We have a team of dedicated and skilled lab technicians for assuring quality and consistency of products. Our laboratories are very well equipped with latest equipment.

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Our team makes a continuous effort of developing new products of utmost quality by following the globally accepted testing parameters with highly equipped technology.

Our qualified technicians are specialized in carrying out the tests on our modern and state of the art Analytical Equipments which include Computerized Color Matching System, UV/VIS Spectrophotometer, Rota Dyeing Machine, equipment for testing Fastness properties, Solubility of dyes and Dyeing applications.

INFRASTRUCTURE

Our production policy is based on our core research and development with right environmental friendly production policy and modern equipments.

We have a sound infrastructure for production facility for smooth and effective manufacturing of products. We have a strict control on all stages of manufacturing and dispatching the products. We ensure the end product is of the assured quality and durable packaging as required.

CONTACT DETAILS:

Address : Plot No. A2/111, Opp. Mayur Dyes & Intermediates Ltd., Phase-II, G.I.D.C., Vatva, Ahmedabad – 382 445, Gujarat, INDIA

Contact Person : Mr. Sunil Agarwal

Contact No. : +91-9328214187

Email ID : info@salasarorganics.com
exports@salasarorganics.com

Website : www.salasarorganics.com

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Plot No. : A2/111, Opp. Mayur Dyes & Intermediates Ltd., Phase-II, G.I.D.C., Vatva, Ahmedabad-382 445 Gujarat (INDIA)
CIN No. U51410GJ1996PTC030315 | GST : 24AABCS5615F1ZO | Phone : +91 93282 14187, +91 98791 12396
E-mail : info@salasarorganics.com, exports@salasarorganics.com | Website : www.salasarorganics.com